

Month	Strand	Contact	Release Coordination/Dis	Subject	Partners	What	Press type	Press Target
Jan-08	Arts Program	Caroline Hoppe	Fido	Something Beautiful	CCC, Little Moreton Hall, Combermere Abbey, Arley Hall, Tatton Park, Ness Gardens	General release send out	Regional	BBC NW Tonight/ Chronicle/Guardian
Jan-08	Community	John Hulme	Groundwork	Award Evening	Venue to be decided. All	Awards Evening	Local	Chronicle & Guardian
Jan-08	Community	Groundwork	de Winter	Community Grant Scheme	Cheshire County Council, Groundwork, VCC	Funding Announcement	Local	Chronicle & Guardian
Jan-08	Community	Groundwork	Caroline Hoppe	'Willow Garden' Kingsmead	Cheshire County Council, Groundwork, VCC, Rosie Hoyle at Kingsmead Primary School, 01606 333470	Funding Announcement	Local	Chronicle & Guardian
Jan-08	Community	Groundwork	de Winter	Mid Cheshire Line Corn	Cheshire County Council, Groundwork, VCC, Stations involved Mark Wilcox from the Mid Cheshire Community Rail Partnership 01606 867534	Funding Announcement	Local	Chronicle & Guardian
Jan-08	Community	Groundwork	Groundwork	Great Boughton Garden	The main contacts Carol Clark from the Parish Council. 01244 342778	range of activities throughout the year that the Parish are planning.	Local	Chronicle & Guardian
Jan-08	Events	Caroline Hoppe	Fido	Snowdrops	Ness Gardens, Rode Ha...	Snowdrop Walks	National/Regional/Local	Green/Travel/NW Tonight/ Chronicle
Jan-08	Events	Caroline Hoppe	de Winter	Flower Beds of Cheshire	Chester Zoo, NWDA, VCC, Cheshire County Council	Launch at Frost Fair	National/ Regional	Green/Travel
Jan-08	Events	Caroline Hoppe	de winter	Oak Tree Planting		General release send out + local media focus	local	Chronicle & Guardian
Jan-08	Gateways	Caroline Hoppe	de Winter	Crewe Station	Virgin, John Hulme, Crewe and Nantwich Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Liverpool Culture Company	Garden Comp Short List on display	local/regional	Chronicle & Guardian + Others
Jan-08	Gateways	Caroline Hoppe	de Winter	Liverpool Airport	Liverpool, John Lennon Airport Cheshire County Council, VCC, NWDA, Liverpool Culture Company, Liverpool Culture Company	Branding & Stunts	Regional	Chronicle & Guardian + Others
Jan-08	Gateways	Caroline Hoppe	de Winter	Manchester Airport	Manchester Airport, Marketing Manchester, Radisson SAS, Cheshire County Council, VCC, NWDA, Liverpool Culture Company	Branding & Stunts	Regional	Chronicle & Guardian + Others
Jan-08	Gateways	Caroline Hoppe	de Winter	Sandbach Services	Congelton Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Roadchef, Liverpool Culture Company	Garden Comp Short List on display	local	Green/Travel/BBC NW Tonight
Jan-08	Gateways	Caroline Hoppe	de Winter	Chester Station		Branding	local	Chronicle & Guardian + Others
Jan-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement	Trinity Mirror,	1st CYOG Supplement of 3	Local	Trinity Mirror, Chronicle
Jan-08	Marketing	Caroline Hoppe	Emma Tallow	Trinity Supplement	Trinity Mirror, Liverpool Culture Company	Capital of culture page	Local	Trinity Mirror, Chronicle
Jan-08	Marketing	Caroline Hoppe & David	Guardian Limited Editor	Guardian, Gardens of Distinction,		April edition 32 page spread+ cover image	local	Guardian
Jan-08	PR	Caroline Hoppe	Fido	Valentines		Valentines 3 different budget ideas	National/Regional	Travel/Culture
Jan-08	PR	Caroline Hoppe	Caroline Hoppe	Press Trip	Inglewood Manor	Staffordshire Living Magazine	Regional	Travel/Culture
Feb-08	Arts Program	Caroline Hoppe	Fido	Something Beautiful	CCC, Little Moreton Hall, Combermere Abbey, Arley Hall, Tatton Park, Ness Gardens	Confirm details of competition with NW	Regional	BBC NW Tonight
Feb-08	Community	Groundwork	Caroline Hoppe	Community Heritage Grants	Cheshire County Council, Groundwork, VCC, Norton Priory, Ellen Fenton from Norton Priory, 01928 567995.	Pending grant award	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Growing Ideas' The Run	Cheshire County Council, Groundwork, VCC, Head Teacher, Hazel Watts. 01606 853005	students will be working on the project	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	de winter	Oak Tree Campaign	VCC, Cheshire County Council, Groundwork Landscape Trust on this, John Gittins is the main contact. 01244 376333	Oak trees planted around Cheshire	Local	Chronicle & Guardian + Macclesfield
Feb-08	Community	Groundwork	Groundwork	Restoration of Historic Gardens	VCC, Cheshire County Council, Groundwork, The main contact is Neil Johnstone the Vice Chair of the Friends Of Burton Manor. 0151 336 7332	This work will be taking place in February and March	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	North in Bloom River	main contact is Doug Butwell the Chairman of Nantwich in Bloom. 01270 625575	Groundwork will be ongoing until September	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Upton Westlea Primary	main contact is Chris Jackson the head teacher. 01244 390054	taking place now until Easter & once in place used by the school.	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Vegetable Fruit Project	main contact is Martin Casserley the head teacher. 01260 272935	Start in Spring and will be ongoing throughout term time throughout the	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Malbank School & 6th Form	main contact is Alan Wilson, the Work Related Learning Coordinator at the school. 01270 611009	ongoing throughout the school terms	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Upton Hall Primary School	main contact is Susan Cooke the Science Teacher. 0151 677 7696	pupils will be using it as part of lessons	Local	Chronicle & Guardian
Feb-08	Community	Groundwork	Groundwork	Threapwood War Memorial	The contact is Mary Lightfoot the Prish Clerk. 01948 770626	taking place as soon as possible.	Local	Chronicle & Guardian
Feb-08	Events	Caroline Hoppe	de Winter	Orchid Festival	Chester Zoo, Fragrant, NWDA, VCC, Cheshire County Council	New event, Fido take down for Media Visit	National/ Regional	Green/Travel
Feb-08	Events	Caroline Hoppe	Fido & Tatton	Tatton Biennial	CCC, NWDA	General release send out	National/ Regional	Lifestyle/Travel Green
Feb-08	Events	Caroline Hoppe	de winter	Oak Tree Planting		General release send out	Local	Chronicle & Guardian
Feb-08	Events	Caroline Hoppe	Fido & CCC	Something Beautiful	VCC, Cheshire County Council, Groundwork, Little Moreton Hall, Combermere Abbey, Ness Gardens, Tatton Park, Arley, Photographer	General release send out + Follow up media etc	Local/Regional	NW Tonight/ Chronicle & Guardian
Feb-08	Gateways	Caroline Hoppe	de Winter	Crewe Station	Virgin, John Hulme, Crewe and Nantwich Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Liverpool Culture Company	Garden Comp Winner	National/ Regional/Local	Green/Travel/BBC
Feb-08	Gateways	Caroline Hoppe	de Winter	Sandbach	Congelton Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Roadchef, Liverpool Culture Company	Garden Comp Winner	National/ Regional/Local	Green/Travel/BBC
Feb-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (1)	Trinity Mirror, Gardens of Distinction	7th Feb deadline for editorial	Local	Trinity Mirror, Chronicle
Feb-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (1)	Trinity Mirror, Gardens of Distinction	25th Feb release	Local	Trinity Mirror, Chronicle
Feb-08	PR	Caroline Hoppe	Fido	London Media visit		Update CYOG, destination sell in	National	Lifestyle/Travel Green
Feb-08	PR	Caroline Hoppe	Fido	Bluebell Map	Gardens of Distinction,	Gardens with bluebells	National	Green/Travel
Feb-08	PR	Caroline Hoppe	Fido	Secret Gardens of the U	Gardens of Distinction,	Eaton Hall	National	Lifestyle/Travel Green
Feb-08	PR	Caroline Hoppe	NWDA Helen Batta	RHS	NWDA, RHS, VCC,	Funding Announcement	Local/regional	Chronicle & Guardian
Feb-08	PR	Caroline Hoppe	Fido	Cheshire Capital Horti	Gardens of Distinction,	10 Gardens start Facebook site	National	Facebook online
Mar-08	Arts Program	Caroline Hoppe	Fido	Something Beautiful	CCC, Little Moreton Hall, Combermere Abbey, Arley Hall, Tatton Park, Ness Gardens	Launch March 11th / NW Tonight coverage begins	Regional	BBC NW Tonight
Mar-08	Community	John Hulme	Groundwork	Borderlands Line	Highs Schools/ Cimebeal/Arriva	School Activities	Local	Chronicle & Guardian
Mar-08	Community	Groundwork	Caroline Hoppe	Community Heritage Grants	Cheshire County Council, Groundwork, VCC, Norton Priory, Ellen Fenton from Norton Priory, 01928 567995.	Pending grant award	Local	Chronicle & Guardian
Mar-08	Community	Groundwork	Groundwork	Restoration of Historic Gardens	VCC, Cheshire County Council, Groundwork, The main contact is Neil Johnstone the Vice Chair of the Friends Of Burton Manor. 0151 336 7332	This work will be taking place in February and March	Local	Chronicle & Guardian
Mar-08	Community	Groundwork	Groundwork	Chester & District House	Main contact is Sara Morley, 01244 305503	competition run between March-Sept with prizes awarded in Sept	Local	Chronicle & Guardian
Mar-08	Community	Groundwork	Groundwork	Tarporley CE Primary School	main contact is Richard Coates the Head Teacher. 01829 732348	starting soon and continuing until the end of the summer term.	Local	Chronicle & Guardian
Mar-08	Events	Caroline Hoppe	Fido & de Winter	Bluebell Festival	Cheshire County Council, NWDA, VCC	Bluebell trail, watch, celebration	National/ Regional	Green/Travel
Mar-08	Events	Caroline Hoppe	de winter	Oak Tree Planting		General release send out	Local	Chronicle & Guardian
Mar-08	Events	Caroline Hoppe	de winter	Jodrell Bank 'The Sands of Time'	VCC, Cheshire County Council, Terewas Anderson the Development Project Manager at Jodrell Bank Visitors Centre. 0161 306 3990	This project will be taking place between March and September.	Local	Chronicle & Guardian
Mar-08	Events	Caroline Hoppe	Fido & NT	Tatton Biennial	National Trust, VCC, Cheshire County Council	Opening of opening	National/Regional/ Local	Green/Travel/BBC
Mar-08	Events	Caroline Hoppe	Fido & Grosvenor Estate	Grosvenor Estate Gardens	VCC, Cheshire County Council,	Opening March 23rd	National/Regional/ Local	Green/Travel/BBC
Mar-08	Gateways	Caroline Hoppe	de Winter	Chester Station	Ness Gardens, Arriva, Cheshire County Council, VCC, NWDA, John Hulme, Chester City Council, Liverpool Culture Company	Garden finished	Local	Chronicle & Guardian
Mar-08	Gateways	Caroline Hoppe	de Winter	Crewe Station	Virgin, John Hulme, Crewe and Nantwich Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Liverpool Culture Company	Garden Completed	National/ Regional/Local	Green/Travel/BBC
Mar-08	Gateways	Caroline Hoppe	de Winter	Sandbach	Congelton Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College, Roadchef, Liverpool Culture Company	Garden Completed	National/ Regional/Local	Green/Travel/BBC
Mar-08	Gateways	Caroline Hoppe	de Winter	Macclesfield	Macclesfield Council, Cheshire County Council, VCC, NWDA,	Garden Completed	National/ Regional/Local	Green/Travel/BBC
Mar-08	Gateways	Caroline Hoppe	de Winter	Runcorn Station	Cheshire County Council, VCC, NWDA,	Garden Completed	National/ Regional/Local	Green/Travel/BBC
Mar-08	Gateways	Caroline Hoppe	de Winter	Warrington	Warrington Council, Cheshire County Council, VCC, NWDA, Station	Garden Completed	National/ Regional/Local	Green/Travel/BBC
Mar-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (2)	Trinity Mirror, Gardens of Distinction	Supply information for second supplement	Local	Trinity Mirror, Chronicle
Mar-08	Marketing	Caroline Hoppe	de winter	BTTF		CYOG will have a presents ensure press packs available	National	TBC
Mar-08	PR	Caroline Hoppe	Fido & Tatton	Tatton Biennial	CCC, NWDA	General release send out	National/ Regional	Lifestyle/Travel Green
Mar-08	PR	Caroline Hoppe	Fido	Features		Summer Holiday ideas, picnics, Hobby Holidays	National	Lifestyle/Travel Green
Mar-08	PR	Caroline Hoppe	Fido	Cheshire Capital Horti	Gardens of Distinction,	Sell in to NW Tonight	Regional	Lifestyle/Travel Green
Mar-08	PR	Caroline Hoppe	Caroline Hoppe	Country Gardener	competition	Competition confirm	National	Green
Mar-08	PR	Caroline Hoppe	Caroline Hoppe	Best of British	Gardens of Distinction,	Free coverage to hit for March edition	National	Travel/Specialist



Month	Strand	Contact	Release Coordination/D	Subject	Partners	What	Press type	Press Target
Apr-08	Arts Programme	Caroline Hoppe	Fido	Community Animateurs	Cheshire County Council, NWDA, VCC, Little Moreton Hall, Ness Gardens, Arleys Hall and Gardens, Tatton Park, Combermere Abbey, ACE, District Boroughs	Artists Commissions & Community projects	National/Regional/Local	Chronicle & Guardian
Apr-08	Community	Caroline Hoppe	Groundwork	Something Beautiful	Cheshire County Council, Groundwork, VCC, Norton Priory, Ellen Fenton from Norton Priory, 01928 867995.	Grant award	Local	NW Tonight
Apr-08	Community	Caroline Hoppe	de Winter	Community Grant Schem	Cheshire County Council, Groundwork	Funding Announcement	Local	Chronicle & Guardian
Apr-08	Community	Caroline Hoppe	Groundwork	Whitley WI Seeds To Sa	- This project is ongoing until the end of 2008 and involved Whitley WI working with Whitley Village School. The main contact is Gill Alcock from Whitley WI. 01244 973091			
Apr-08	CYOG	Lucy Morris	Fido	Stake Holder Launch	Members, Gardens of Distinction, CCC, NWDA, VCC, Virgin Rail etc.	Stakeholder Launch	None.	None.
Apr-08	Events	Caroline Hoppe	Fido & de Winter	Quince Tour	Cheshire County Council, Norton Priory, NWDA, VCC	Scented tour of the Quince - Celebrate	National/ Regional	Green/F&D/Travel
Apr-08	Events	Caroline Hoppe	Fido	Bluebell Festival	Gardens of Distinction.	Bluebell trail, watch, celebration	National/regional	Green/Travel
Apr-08	Events	Caroline Hoppe	Fido & de Winter	Spaces	Cheshire County Council, NWDA, VCC	Debates, Seminars, Workshops	National/ Regional	Culture
Apr-08	Events	Caroline Hoppe	Fido & de Winter	Capesthorne Bluebell W	VCC, Cheshire County Council, Capesthorne	Bluebell trail, watch, celebration	National/Regional	Green/F&D/Travel
Apr-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (2)	Trinity Mirror, Gardens of Distinction	Supply information for second supplement	Local	Trinity Mirror, Chronicle
Apr-08	PR	Caroline Hoppe	Fido	Feature ideas		Kids summer ideas, Short summer UK Breaks, Camping chic, Alternative Fest.		
Apr-08	PR	Caroline Hoppe	Guardian	Guardian Supplement	VCC, Guardian.	April Edt Ltd Edition 37 pages 12page editorial	Local	Guardian
May-08	Community	Groundwork	Groundwork	Audlem Open Gardens	VCC, Groundwork, Cheshire County Council, Private Gardens Ralph Warburton. 07813 820157	June 21st and 22nd between 1 and 6pm private gardens will be open	Local	Chronicle & Guardian
May-08	Community	Groundwork	de Winter	Sandbach Primary Sch	VCC, Groundwork, Cheshire County Council, Dick Macaulay from the Sandbach Clean Team who are coordinating it. 01270 765549	working with 6 schools between now and July		
May-08	Community	Roger Taylor	CCC & Fido	The Cheshire Floating C	VCC, Groundwork, Cheshire County Council, Middlewich Folk & Boat Festival, Dave Thompson. 01606 833434.	Middlewich Folk & Boat Festival the weekend of 14 & 15 June.	National/Regional/Local	Green/Travel/Culture/Chronicle/Trinity Mirror
May-08	Events	Caroline Hoppe	de Winter	The Tatton Park Bienni	Tatton Park, ACE, NWDA, VCC, Cheshire County Council	Newly commissioned work	National/ Regional	Green/Travel/Culture
May-08	Events	Caroline Hoppe	Fido & Grosvenor Estate	Grosvenor Estate Gard	Grosvenor Estate, VCC, Cheshire County Council.	Opening MAY 25TH	National/Regional/Local	Green/Travel/BBC
May-08	Gateways	Caroline Hoppe	Fido & de Winter	Crewe Station	Virgin, John Hulme, Crewe and Nantwich Borough Council, Cheshire County Council, VCC, NWDA, Reaseheath College.Liverpool Culture Company	Artwork Installation	National/ Regional/Local	Travel/Culture
May-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (2)	Trinity Mirror, Gardens of Distinction	Supply information for second supplement	Local	Trinity Mirror, Chronicle
May-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination		National	Green/Travel/Culture
Jun-08	Community	Groundwork	Groundwork	Hall O'The Heath Wildlif	The main contact is Colin Lythgoe from the Haslington Conservation Volunteers. 01270 582642	January-June work will take place on site	Local	Chronicle & Guardian
Jun-08	Events	Caroline Hoppe	Chester Prefoms	Summer Solstice	Cheshire County Council, NWDA, VCC, Chester Performs	Picnics and Science	National/ Regional	Green/Travel/Culture
Jun-08	Events	Caroline Hoppe	Environment Agency	World Environment Day	Cheshire County Council, NWDA, VCC, Environment Agency	NW Celebratory Event	National/ Regional	Green/Travel
Jun-08	Events	Caroline Hoppe	Fido & de Winter	Floating Boat		Garden themed decorated narrow boats will be launched from Audlem	National/ Regional/Local	Travel/Green/ Culture
Jun-08	Events	Caroline Hoppe	Fido & de Winter & Tatton	Orchid Fest Tatton	VCC, Cheshire County Council, Tatton	Orchid Fest	National/Regional	Travel/Green/ Culture
Jun-08	Events	Caroline Hoppe	Fido & de Winter & Lyme H	Brass & Blooms	VCC, Cheshire County Council, Lyme Park , NT	June 15th	National/Regional/Local	Travel/Green/ Culture
Jun-08	Events	Caroline Hoppe	Chester Zoo & De winters	Mid Summer Cycle Che	VCC, Cheshire County Council,Chester Zoo	29th June	Local	Chronicle & Guardian
Jun-08	Events	Caroline Hoppe	De winters	Arley Garden Fest	VCC, Cheshire County Council, Arley Hall & Gardens	29th & 29th June	Local	Chronicle & Guardian
Jun-08	Events	Caroline Hoppe	Boodles, Adlington, Fido	Boodles Nations Cup	VCC, Cheshire County Council, Boodles	28& 29th June	National/ Regional/ Local	Travel/Green/ Culture
Jun-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (2)	Trinity Mirror, Gardens of Distinction	Supplement Hits	Local	Trinity Mirror, Chronicle
Jun-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination		National	Green/Travel/Culture
Jul-08	Arts Program	Caroline Hoppe	Fido	Something Beautiful	Cheshire County Council, NWDA, VCC, ACE, District Boroughs	Competition Results: NW Tonight / RHS show	Local/Regional	NW Tonight
Jul-08	Community	Caroline Hoppe	Groundwork	Community Grant Schem	Cheshire County Council, Groundwork	Funding Announcement	Local	Chronicle & Guardian
Jul-08	Community	Groundwork	Groundwork	Daisies & Dibbers Exhi	- The main contact at the Museum is Julia Davenport. 01260 270307	exhibition will be on from 14 July until 31 August and there may be ass	Local	Chronicle & Guardian
Jul-08	Events	Caroline Hoppe	de Winter & Fido	The Royal Liver Philhar	VCC, Cheshire County Council, Ness, Liverpool University, The Royal Liver Philharmonic Orchestra Perform	5th July	Regional/Local	NW Tonight/ Chester Chronicle
Jul-08	Events	Caroline Hoppe	de Winter & Fido	RHS Flower Show Tatt	Cheshire County Council, NWDA, VCC, RHS	10th Anniversary	National/ Regional	Green/Travel
Jul-08	Events	Caroline Hoppe	de Winter	Gawsworth Hall Outdoo	VCC, Cheshire County Council, Gawsworth Hall	25 July- 16 August	Local	Chronicle & Guardian
Jul-08	Events	Caroline Hoppe	de Winter	Cholmondeley Garden	VCC, Cheshire County Council, Cholmondeley.	Garden Party 19th July	Local	Chronicle & Guardian
Jul-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (3)	Trinity Mirror, Gardens of Distinction	Supply information for third supplement	Local	Trinity Mirror, Chronicle
Jul-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination		National	Green/Travel/Culture
Aug-08	Arts Program	Caroline Hoppe	Fido	Something Beautiful	Cheshire County Council, NWDA, VCC, ACE, District Boroughs	NW Tonight weekly bulletin	Local/Regional	NW Tonight
Aug-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (3)	Trinity Mirror, Gardens of Distinction	Supplement Hit	Local	Trinity Mirror, Chronicle
Aug-08	Marketing	Caroline Hoppe	Caroline Hoppe	Trinity Supplement (3)	Trinity Mirror, Gardens of Distinction	Supply information for third supplement	Local	Trinity Mirror, Chronicle
Aug-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination		National	Green/Travel/Culture
Sep-08	Community	Groundwork	Groundwork	Spring Into Action! Frier	main contact is William Scott Meador . 0151 336 1022	September 2008.They will be planting bulbs for next spring.	Local	Chronicle/Guardian
Sep-08	Events	Caroline Hoppe	Chester Zoo & Fido & de W	Butterfly Garden Chest	Cheshire County Council, NWDA, VCC, Chester Zoo	September	National/Regional	Green/Travel/Culture
Sep-08	Events	Caroline Hoppe	Fido	Opera Evening	Cheshire County Council, NWDA, VCC	Bespoke set using the existing outdoor setting	National/ Regional	Travel/Culture
Sep-08	Events	Caroline Hoppe	de Winters	BodyCatography Crewe	Cheshire County Council, NWDA, VCC, Crewe Station, BodyCatography	25 th , 29 th September at Crewe Railway Station	Local	Chronicle/Guardian
Sep-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination	Pumpkin ideas/recipes	National	Green/Travel/Culture
Oct-08	Events	Caroline Hoppe	Fido & de Winter	Pumpkin Games Arley	Cheshire County Council, NWDA, VCC, Arley Hall	Unique Event	National/ Regional	Travel/Sport
Oct-08	Events	Caroline Hoppe	Fido & de Winter	Quince Festival Norton	Cheshire County Council, NWDA, VCC,Norton Priory	4 th - 5 th October at Norton Priory	National/Regional	Green/Travel/Culture
Oct-08	Events	Caroline Hoppe	Fido & de Winter	Pumpkin Festival Chest	Cheshire County Council, NWDA, VCC, Chester Zoo	25 th October - 2 nd November at Chester Zoological Gardens	Local/Regional	Chronicle & Guardian
Oct-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination	Bonfire Night/	National	Green/Travel/Culture
Nov-08	Events	Caroline Hoppe	de Winter	Cheshire Lights	Cheshire County Council, NWDA, VCC	Extending the garden season	National/ Regional	Travel/Green
Nov-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination	Christmas in a garden	National	Green/Travel/Culture
Dec-08	Events	Caroline Hoppe	de Winter	Something Wishful	Cheshire County Council, ACE, Chester Performs, District Boroughs, NWDA, VCC, Chester Festivals, Chester City Council	Closing Event CYOG	National/ Regional	Green/Travel/Culture
Dec-08	PR	Caroline Hoppe	Fido	Feature ideas	Gardens of Distinction, Destination		National	Green/Travel/Culture